

WORDPRESS WEBSITE COURSE SYLLABUS

THIS SYLLABUS PROVIDES A COMPREHENSIVE OVERVIEW OF
WEBSITE DEVELOPMENT, COMBINING THEORETICAL KNOWLEDGE
WITH PRACTICAL HANDS-ON EXPERIENCE



COURSE OVERVIEW

This WordPress Website Course using Elementor is designed to equip students, entrepreneurs, and professionals with the practical skills required to build fully functional, responsive websites. The course focuses on utilizing Elementor, a powerful drag-and-drop page builder, to create personalized websites such as student portfolios, business websites etc.

The course is divided into five modules, each covering key elements of website creation. You will learn everything from basic WordPress setup, theme customization, and content creation to advanced design techniques using Elementor's features. By the end of the course, participants will have completed real-world projects, for students, entrepreneurs or working professional.

COURSE OBJECTIVES

By the end of this course, participants will be able to:

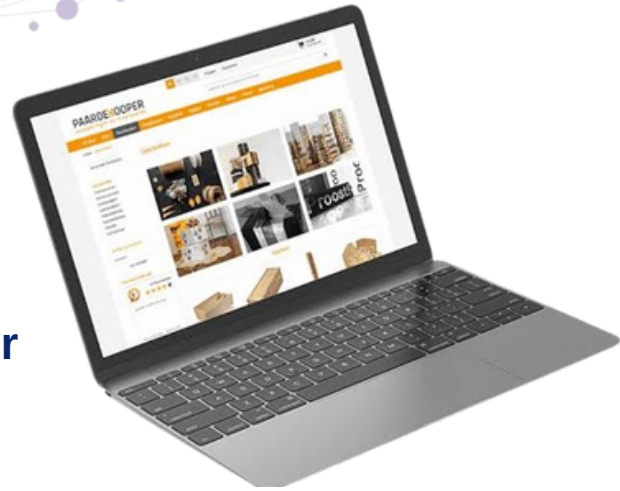
1. Understand the fundamentals of WordPress and Elementor
2. Create and design responsive websites
3. Build essential website pages
4. Apply interactive and advanced features
5. Work on practical, real-world projects
6. Optimize and launch a website

PROGRAM MODULES

MODULE 1

INTRODUCTION & SETUP

- Introduction to WordPress & Elementor
- Theme Setup & Basic Customization



MODULE 2

BUILDING PAGES WITH ELEMENTOR

- Creating a Basic Page with Elementor
- Designing the Homepage
- Building Inner Pages



MODULE 2

ENHANCING YOUR WEBSITE WITH WIDGETS

- Creating a Contact Page
- Adding Advanced Widgets



MODULE 4

MOBILE RESPONSIVENESS & LANDING PAGES

- Optimizing for Mobile Devices
- Creating Popups and Landing Pages



MODULE 5

FINAL TOUCHES & LAUNCH

- Introduction to plugins for caching & SEO
- Final Review and Optimization
- Launching the Website



PROJECT

PROJECTS FOR STUDENTS, ENTREPRENEURS, WORKING PROFESSIONALS ETC

This course is perfect for those seeking to develop hands-on experience in building and customizing WordPress websites, whether for personal portfolios or business purposes.

TARGET AUDIENCE

Who Should Attend?

- **Students:** Those looking to create an impressive online portfolio to showcase their work and skills.
- **Entrepreneurs/Business Owners:** Individuals wanting to build a professional business website to establish an online presence and promote their products or services.
- **Working Professionals:** Those who want to create personal profiles or business websites to highlight their experience and offerings.
- **Beginners:** Anyone interested in learning WordPress and Elementor to start building websites without coding skills.

KEY FEATURES OF THE COURSE

- **Hands-On Learning:** Practical, step-by-step guidance to create a live website.
- **Project-Based Approach:** Real-world projects like student portfolios or business websites tailored to your needs.
- **Expert Guidance:** Learn from experienced WordPress developers and designers.
- **Responsive Design:** Ensure your website looks great on all devices (desktop, tablet, and mobile).
- **SEO and Speed Optimization:** Learn best practices for website performance, speed, and search engine rankings.
- **Access to Course Recordings**